



TURNING EVERY 4TH GRADER INTO A FOOD DETECTIVE

We've been cooking up something big! In 2021, The Beecher's Foundation is bringing our Food Detectives "in-class field trip" to elementary schools throughout the nation. Building on a decade of success in the Pacific Northwest and expansion to all five boroughs in New York City, we are excited to offer our programming to kids everywhere.

OUR PROGRAM

We've served over 180,000 4th and 5th graders since 2006 in WA and NYC, teaching them to become "food detectives" who read labels, understand what's in their food, and use their knowledge to empower their families and communities to make smart food choices for life.

In our 2 hour "in-class field trip" students join Chip, an undercover food detective, who brings them on an exciting journey through the top secret world of our food system. With Chip's help students complete investigations and challenges and become official Food Detectives who use their power to help change our food system for good.

As always, our program is fun, free, and learning standards-aligned. Teachers love us too!

OUR IMPACT

After our workshop...

- 80% of students are more curious about what is in their food
- 38% learning gain measured on post-survey
- 99% of teachers would recommend the program
- 36% of students surveyed one year later made lasting changes in what they eat



2021 EXPANSION

With your help, we can offer our free program to more classrooms than ever. In 2021, we will:

- Turn over **30,000 students** into Food Detectives through our in-class field trips
- Expand to **3-5 new geographies** in addition to our current reach in WA and NYC
- **Empower teachers** to bring nutrition education into their classrooms
- Develop lesson extensions and at-home activities to **deepen students' learning**