



2020 ANNUAL REPORT

YEAR IN REVIEW

2020 was a year unlike any other. The pandemic brought a swift and unexpected end to our in-person workshops, but it also opened new doors. We worked with teachers and students to create an online Food Detective experience, and are energized by the opportunity to share our online programming nationwide in 2021.

OUR MISSION

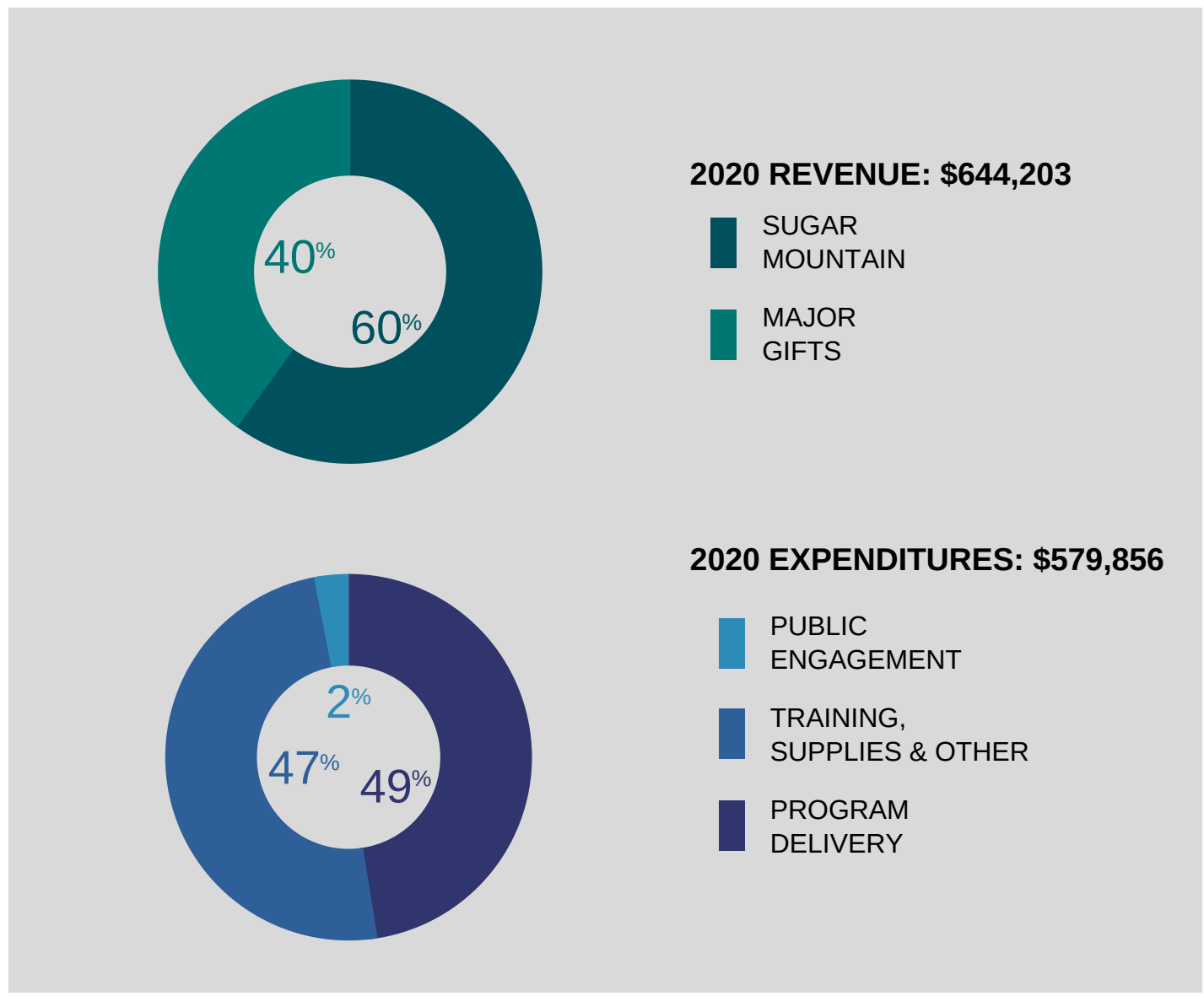
We are on a mission to build a better food future for all. Through direct programming, we educate and inspire kids to make positive food choices for life.

RESULTS

Students continue to show a 38% learning gain in our post workshop assessment. On average, students are 77% more curious about what is in their food after taking the workshop.



FINANCIALS



LOOKING AHEAD

Starting in the 2021 school year, we are excited to expand our virtual programming to students across the nation. Our new program is designed for use by teachers in classrooms, and as always it is free, fun, and learning standards-aligned. We look forward to sharing our journey with you!

Empowering all kids to make positive food choices for life.